

# Order Form **SEVEN SERIES**

Introduce clients to potential services and get an informed conversation going.

**Step 1**  
Indicate the design style to suit your firm

**Step 2**  
Select your version

**Step 3**  
Choose and write down your Issue or topic, see page 2

**Step 4**  
Select your payment method & complete your payment details

## Standard

Branded PDFs, choice of layout and association logos



### Classic

Uses classic serif font and a more traditional design to suit firms with a traditional style and logo



## Premium

Standard + colour matching to firm's identity



### Contemporary

Uses sans-serif font and a more modern design to suit firms who have a modern style and logo



OR

## SINGLE PURCHASE (excludes GST)

Standard – \$250.00 per/new issue

Premium – \$300.00 per/new issue

Standard – \$125.00 per/update issue

Premium – \$150.00 per/update issue

Please indicate which issue of 7 Series you would like:	New	Update	New	Update
eg Issue 6 .....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Number of Issues \_\_\_\_\_

Please charge my credit card below the amount of \$\_\_\_\_\_ (plus GST)

Please call us if you wish to order more than one issue of 7 Series

Prices include updates for one year. Further update can be purchased at **50% off the full cost.**

Firm name	Credit card number
Contact name	<input type="text"/>
Postal Address	Expiry date <input type="text"/> <input type="text"/>
State	Card type Visa / Mastercard / Amex (Please circle)
Postcode	Cardholder's name
Tel ( )	Cardholder's signature
Mobile	Date
Email	

**Step 3**  
Send us your order

FAX: 1300 853 181

EMAIL: myorder@practiceadvantage.com.au



**TERMS:** You may cancel at any time. Refunds are not available for subscriptions paid in advance. Please visit our support centre on our website. Subsequent year pricing provided continuity of subscription is maintained. Subscriptions under a monthly payment plan are automatically renewed unless cancelled. **If you do not receive your newsletter within 21 days of its release date please contact us immediately. We will not refund or credit your payment if you haven't contacted us within 21 days of the release date. For full Terms and Conditions please visit our website - www.practiceadvantage.com.au**

# Series Information SEVEN SERIES

## Newsletter Titles

7 Series topics below	Released/Last updated
Issue 1: Self managed super funds	July 2015
Issue 2: Social Media Marketing	July 2015
Issue 3: Planning Your Estate	October 2015
Issue 4: Purchasing a Property Through an SMSF	November 2015
Issue 5: Choosing a Retail Location	July 2016
Issue 6: Assets Allocation in a Superfund	September 2016
Issue 7: Being a Director	October 2016
Issue 8: Owning An Investment Property	February 2017
Issue 9: To be announced....	
Issue 10: To be announced....	
Issue 11: To be announced....	
Issue 12: To be announced....	

## Newsletter design

	Standard	Premium
PDF format Low res	✓	✓
High res	✓	✓
Print ready	✓	✓
Classic or contemporary layout	✓	✓
Firm and association logos included	✓	✓
Match to firm colours		✓

## Newsletter pricing *(excludes GST)*

	Standard	Premium
Single purchase	\$250.00 per/issue	\$300.00 per/issue
Updated purchase	\$125.00 per/issue	\$150.00 per/issue

# Discover

## GETTING STARTED WITH SEVEN SERIES



### Step 1

Firm name

Please clearly write your firm name

### Step 2

Select the issue/s you wish to order

Please attach the 'Series Information' page along with this order form so that we can determine which publication you ordered.

### Step 3

Choose your style

Classic design       Contemporary design

### Step 4

Choose your newsletter version

Standard       Premium

### Step 5

Logo options

- Please use the logo and firm details that appeared on our last newsletter (no need to fill in this section)
- We do have our own logo (please email logo in high quality EPS, JPEG or TIFF format to [myorder@practiceadvantage.com.au](mailto:myorder@practiceadvantage.com.au))
- We do not have a logo, so please type our firm name in the front page space.

### Step 6

Staff and office details for your panel

(Use a separate sheet for additional names - we suggest you limit the total number of contacts displayed to 6)

#### Displayed names

Name Position (please circle) Principal / Director / Associate

Name Position (please circle) Principal / Director / Associate

Name Position (please circle) Principal / Director / Associate

Name Position (please circle) Principal / Director / Associate

Name Position (please circle) Principal / Director / Associate

Name Position (please circle) Principal / Director / Associate

Address

State

Postcode

Phone number

Fax number

Email

Website

**Step 7**

Professional services details for your panel

(Please limit to 25 characters)

Professional services

1. _____	4. _____
2. _____	5. _____
3. _____	6. _____

**Step 8**

Association logo displayed on your newsletter

(optional)

We are a member of the following professional association and would like their logo to appear on our newsletter:

ICAA       CPA       IPA  
 ATMA       TIA       NTAA  
 Other\* \_\_\_\_\_ \*Please email logo to [myorder@practiceadvantage.com.au](mailto:myorder@practiceadvantage.com.au)  
 Please insert the following limited liability statement into my newsletter:  
 "Liability limited by a scheme approved under Professional Standards Legislation."

**Step 9**

Colour matching - only required if you have ordered Premium

In order to best match the colour scheme of your newsletter to your logo or firm colours, please provide us with the details of the colours used. It is best to give colours as their CMYK, RGB or PMS values. If you do not know these, we can take colours closest to your logo.

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

**Step 10**

Person to send the newsletter to and to contact if we have further questions

Name \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Firm name \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Step 11**

Please check your details

So that we are able to prepare your newsletter promptly and accurately, please ensure **that all details required above are completed.**

**Step 12**

Send us your order and logo

Please send your order form by fax or email. Please send your logo by email.

**FAX:** 1300 853 181      **EMAIL:** [myorder@practiceadvantage.com.au](mailto:myorder@practiceadvantage.com.au)

If you have any questions or queries please contact us on:

**TEL:** 1300 853 171

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