



# Newsletter Information

## Compare our newsletters

	Issued	Pages	Topics include	Ideal for
Business Matters	Quarterly	4	Significant updates to business tax and law, growth strategies, cashflow, staff and sales.	Accounting firms wanting a newsletter that deals with core services and business building.
Wealth Matters	Quarterly	4	Property investing, wealth protection, retirement, SMSFs and superannuation strategies.	Accounting firms wishing to provide financially astute clients with wealth management strategies.
Profit Matters	Quarterly	4	Improving sales, customer management, employee performance, leadership, marketing and technology.	Accounting firms, bookkeepers and business consultants who provide advisory and business development services to their clients.
Tax Matters	Quarterly	2*	Tax changes and important taxation subjects for businesses and individuals.	Accounting firms wanting a newsletter that covers traditional tax services for both businesses and individuals.
Super Matters	Quarterly	2	Superannuation updates, strategies, penalty schemes, SMSFs and information for members and trustees.	Accounting firms and financial planners providing advice to their clients on retirement preparation and management.
Prosperity Matters	Quarterly	2	Strategies for maintaining a work/life balance, recreation, leaving a legacy, physical and mental health.	Trusted advisors wanting a newsletter for business owners and individual clients about having a better quality of life both at work and at home.
Finance Matters	Quarterly	2	Debt management, leases, borrowing with SMSFs, mortgages, and finance for individuals and businesses.	Firms that provide direct or advisory services relating to borrowing, finance and debt management.
Year End Strategies	Annually	4	Strategies for financial year-end planning for businesses, personal super, property investors and individuals.	Accounting firms and financial advisors who provide business and individual clients with regular advice relating to the end of financial year.
End of Year Update	Annually	4	Focusing on the calendar year-end for small to medium sized business, including compliance topics and responsibilities during the holiday season.	Accounting firms wanting a newsletter that gives a festive spin on business topics.

\* The budget edition of Tax Matters, released in May is 4 pages.

## Newsletter design choices

	Lite	Standard	Premium
PDF format	✓	✓	✓
Low res	✓	✓	✓
High res		✓	✓
Print ready		✓	✓
Classic or contemporary layout		✓	✓
Firm and association logos included		✓	✓
Match to firm colours			✓

## Release dates\*

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Business Matters	✓			✓			✓			✓		
Wealth Matters		✓			✓			✓			✓	
Profit Matters			✓			✓			✓			✓
Tax Matters		✓			✓			✓			✓	
Super Matters			✓			✓			✓			✓
Prosperity Matters		✓			✓			✓			✓	
Finance Matters			✓			✓			✓			✓
Year End Strategies				✓								
End of Year Update										✓		

\* Subject to change

# Discover GETTING STARTED WITH FINANCE MATTERS

The form below contains the information that we require to place your firm details on your newsletter. Please complete the form below and email or fax back with your order.



## Step 1

Firm name

.....  
Please clearly write your firm name

## Step 2

Choose your style

Classic design       Contemporary design       Unbranded (skip to step 9)

## Step 3

Choose your newsletter version

Standard       Premium

## Step 4

Logo options

- Please use the logo and firm details that appeared on our last newsletter (no need to fill in this section)
- We do have our own logo (please email logo in high quality EPS, JPEG or TIFF format to [myorder@practiceadvantage.com.au](mailto:myorder@practiceadvantage.com.au))
- We do not have a logo, so please type our firm name in the front page space.

## Step 5

Staff and office details for your panel

(Use a separate sheet for additional names - we suggest you limit the total number of contacts displayed to 6)

### Displayed names

Name \_\_\_\_\_ Position (please circle) Principal / Director / Associate

Name \_\_\_\_\_ Position (please circle) Principal / Director / Associate

Name \_\_\_\_\_ Position (please circle) Principal / Director / Associate

Name \_\_\_\_\_ Position (please circle) Principal / Director / Associate

Name \_\_\_\_\_ Position (please circle) Principal / Director / Associate

Name \_\_\_\_\_ Position (please circle) Principal / Director / Associate

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## Step 6

Professional services details for your panel

(Please limit to 25 characters)

### Professional services

1. \_\_\_\_\_ 4. \_\_\_\_\_

2. \_\_\_\_\_ 5. \_\_\_\_\_

3. \_\_\_\_\_ 6. \_\_\_\_\_

**Step 7**

Association logo displayed on your newsletter (optional)

We are a member of the following professional association and would like their logo to appear on our newsletter:

- ICAA                       CPA                       IPA
- ATMA                       TIA                       NTAA
- Other\* \_\_\_\_\_ \*Please email logo to [myorder@practiceadvantage.com.au](mailto:myorder@practiceadvantage.com.au)
- Please insert the following limited liability statement into my newsletter:  
"Liability limited by a scheme approved under Professional Standards Legislation."

**Step 8**

Colour matching - only required if you have ordered Premium

In order to best match the colour scheme of your newsletter to your logo or firm colours, please provide us with the details of the colours used. It is best to give colours as their CMYK, RGB or PMS values. If you do not know these, we can take colours closest to your logo.

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

**Step 9**

Person to send the newsletter to and to contact if we have further questions

Name \_\_\_\_\_

Contact email \_\_\_\_\_

Firm name \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Step 10**

Please check your details

So that we are able to prepare your newsletter promptly and accurately, please ensure that **all details required above are completed.**

**Step 11**

Send us your order and logo

Please send your order form by fax or email. If you have ordered **Standard** or **Premium**, please send your logo by email.

**FAX:** 1300 853 181                      **EMAIL:** [myorder@practiceadvantage.com.au](mailto:myorder@practiceadvantage.com.au)

If you have any questions or queries please contact us on:

**TEL:** 1300 853 171

**TERMS:** You may cancel at any time. Refunds are not available for subscriptions paid in advance. Please visit the support centre on our website. Subsequent year pricing provided continuity of subscription is maintained. Subscriptions under a monthly payment plan are automatically renewed unless cancelled. **If you do not receive your newsletter within 21 days of it's release date please contact us immediately. We will not refund or credit your payment if you haven't contacted us within 21 days of the release date. For full Terms and Conditions please visit our website - [www.practiceadvantage.com.au](http://www.practiceadvantage.com.au)**

